INTERNATIONAL BUSINESS CONVENTION FOR AUTOMOTIVE & VEHICLE INNOVATION

PLENARY CONFERENCE - B2B MEETINGS - EXHIBITION





Uhat's VEHICLE & TRANSPORTATION

TECHNOLOGY INNOVATION MEETINGS

Piemonte, the centre of future road mobility

Road mobility is undergoing a **revolution** driven by four major trends: **emission reduction, connectivity, Artificial Intelligence and new customer needs**. Electric and hybrid vehicles will become in the future the top selling products, connected to each other and to the infrastructure and able to move autonomously.

This will be a breakthrough in the transportation of people and goods, and will significantly change the way vehicles will be designed, developed, produced and used. **New mobility models and the related services** will be diffused, creating stimulating opportunities of new products and services.

Piemonte is a leading cluster in the global automotive sector, thanks to the presence of major international **OEMs** and other **stakeholders**, a **complete and competitive supply chain, R&D centres, universities and engineering services**. Altogether they are active in the development of disruptive technologies to fulfil the needs of future road mobility, developing distinctive technologies and solutions in the fields of **electrification, connectivity, autonomous driving, sustainable and sharing mobility, Big Data and software-designed vehicles**, projecting the whole territory towards new challenges and new consumer markets.

When dealing with mobility experimentation, Torino offers exceptional possibilities: it is in fact one of the first cities in Italy allowing the testing of connected and autonomous vehicles on its public roads and in real traffic conditions.

VTM is a new mobility technology event that brings together the vehicle and transportation community: from vehicle makers and tier suppliers to mobility decision makers, disruptive technology entrepreneurs and solution providers.

This unmissable event features a full program of conference sessions that will bring together the vehicle and transportation community to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.



2018 FIGURES

2,500 B2B Meetings | 247 Companies | 1,300 Participants | 20 Countries represented

2020 HYBRID FIGURES

1,100 B2B Meetings | 195 Companies | 18 Countries represented | 117 Virtual exhibiting companies | 2,639 views in one day



Represented countries

Austria, Belgium, Belarus, Brazil, China, Czech Republic, France, Germany, Hungary, India, Israel, Italy, Morocco, Nigeria, Romania, Spain, Slovenia, South Korea, Sweden, Switzerland, The Netherlands, UK, USA.

Collateral events

an innovative format for an innovative sector









Conferences

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Software-defined vehicles
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range Connectivity, smart infrastructures, cloud services
- Micromobility and new mobility concepts
- Safety-Security validation and certification of vehicles and compon
 Urban air mobility

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INDOVATIVE B2B MEETINGS WHO CAN ATTEND?

BUYERS YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!

You're involved in: Supply chain I Procurement I Purchasing I Engineering I Fabrication I R&D, etc.

SUPPLIERS YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!

You're involved in: Sales I Marketing I Business development I Technical promotion, etc.





EXHIBITION CENTER

The event will take place at OGR Torino: Corso Castelfidardo, 22, 10138 Torino TO, Italy



LOCAL PARTNERS







UNIONE INDUSTRIALI Torino